

# Heritage NordicMuseum

Share the Nordic Spirit!

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## **NORDIC HERITAGE MUSEUM'S 2011 NORTHERN LIGHTS AUKTION WILL TAKE PLACE ON MAY 1 AT THE GRAND HYATT HOTEL BALLROOM IN SEATTLE**

**Unique auction items include a private tour of Norway's Royal  
Palace, a barbecue aboard the *Deadliest Catch* vessel,  
a Reykjavik spa adventure, and more!**

**Nordic Heritage Museum's 2011 Northern Lights Auktion!**

**Date: Sunday, May 1, 2011**

**Place: Grand Hyatt Hotel Ballroom**

**Address: 721 Pine Street, Seattle, WA.**

**Time: 4:30 pm: Champagne Reception & Silent Auction; 6:45 pm Dinner, 7:00 pm Live Auction  
Cost: \$125 per person**

**For Reservations: RSVP by Monday, April 25<sup>th</sup>, 2011**

**Contact: [rsvp@nordicmuseum.org](mailto:rsvp@nordicmuseum.org), or 206.789.5707 ext. 10**

The Nordic Heritage Museum's annual Northern Lights Auktion will be held at the Grand Hyatt Ballroom in Seattle on Sunday, May 1, 2011. The Auktion began 26 years ago as a way to raise much-needed funds for the daily operating expenses of the Museum. In the early years, the Auktion was a small, modest event. With time, it has grown to attract over 300 people to the Grand Hyatt Hotel in downtown Seattle to bid on more than 500 items ranging from handmade baby clothes to exciting vacations throughout the world. A delicious dinner (which always begins with pickled herring!), is served to the audience, many of whom wear their beautiful native Nordic costumes or black tie. The Auktion takes more than six months to organize and produce, but the excitement of the evening makes it well worth the effort, as do the resulting benefits to the Museum. The yearly Auktion is the Nordic Heritage Museum's major fund-raising event, and it raises critical funds for the operation of the Museum's programs. The Auktion consists of a silent auction, dinner, and live auction (the live auction portion is approximately 40 auction lots). There's also a "raise-the paddle" component, and this year the "Fund-a-Need" will focus on the Museum's children's programs. This year the Master of Ceremonies for the Auktion will be Eric Johnson, the popular KOMO-TV news anchor and sports director. This year's auction dinner will include a special tribute to Bert Lundh, former Board President and current honorary trustee of the Nordic Heritage Museum.

This year's auction lots include exciting international trips, culinary adventures, original artworks, and Scandinavian-themed auction lots (rosemaled items, Scandinavian crystal and porcelain, jewelry, handmade knitwear, etc.). Some of the unique items auctioned will include a private tour of the Royal Palace in Oslo, Norway; a tour of the Parliament in Oslo; a cruise aboard the Nordic Heritage Museum's 200-year-old Viking ship *The Nordic Spirit*; a barbecue and tour event aboard Captain Sig Hansen's famous *Deadliest Catch* vessel *The Northwestern*; dinner for six at the home of the Swedish consul in Medina; a superb vintage rustic Norwegian carving; a Reykjavik, Iceland Spa trip including airfare; a Boeing 787 *Dreamliner* Tour; an Artek "Alvar Aalto" bent birch armchair valued at close to \$4,000; a week at a Poipu Beach, Kauai Time Share adventure; an opportunity for two to attend Governor Chris Gregoire's annual holiday reception; a wine-tasting and deluxe bed and breakfast package in Napa, California; a 12 foot high retaining wall to be built at the winning bidder's direction (a \$15,000 value); and much more!

The Museum is still accepting donations for the auction, and a donation form may be downloaded from our website. For more information about the Auktion or questions about how to donate items, contact our Auktion Coordinator at 206.789.5707 ext. 32, or email [Auktioninfo@nordicmuseum.org](mailto:Auktioninfo@nordicmuseum.org).

Major sponsors for the Nordic Heritage Museum's 2011 Auktion include Aleutian Spray Fisheries, American Seafoods Company, Glacier Fish Company, Ocean Harvester, Pacific Fisherman Shipyard, and Trident Seafoods.

The Nordic Heritage Museum is located in Ballard, the heart of Seattle's Scandinavian neighborhood. The Museum was founded in 1979 to honor the heritage and accomplishments of thousands of Nordic immigrants who flocked to the Northwest at the turn of the 20<sup>th</sup> century. The Nordic is more than just a museum – it is also a vibrant cultural center, dedicated to sharing the Nordic culture, values and traditions through a variety of programs and exhibitions for both adults and children, with programs such as festivals, film and lecture series, music and dance programs, a craft school, and language classes. The Nordic Heritage Museum is the only museum in North America that represents the cultural heritage of all five Nordic countries: Denmark, Finland, Iceland, Norway and Sweden. The Museum presents a wide range of vibrant programs including contemporary art exhibitions, outstanding concerts, and a variety of special events throughout the year. Last year, the Museum attracted 55,000 visitors, including 6,000 schoolchildren. For more information about the auction, please visit the Nordic Heritage Museum's website: <http://www.nordicmuseum.org>

For general information, visit [www.nordicmuseum.org](http://www.nordicmuseum.org) or phone (206) 789-5707

*Museum hours: Tues-Sat 10 am to 4 pm; Sun 12 noon to 4 pm; Mon closed  
Admission: \$6 general; \$5 seniors & college students; \$4 children over 5 years;  
FREE for children under 5 and Museum members  
The Museum is located at 3014 NW 67<sup>th</sup> Street, Seattle, WA 9811*

### **About the Nordic Heritage Museum**

The Museum's mission is to share Nordic culture with people of all ages and backgrounds by exhibiting art and objects, preserving collections, providing educational and cultural experiences and serving as a community gathering place.