

Heritage NordicMuseum

Share the Nordic Spirit!

FOR IMMEDIATE RELEASE

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NORDIC HERITAGE MUSEUM ANNOUNCES YULEFEST 2011

YULEFEST 2011

**The Nordic Heritage Museum's Annual Christmas Festival
3014 NW 67th Street, Seattle
Saturday, November 19, 10am-5pm
Sunday, November 20, 10am-5pm**

Seattle—The Nordic Heritage Museum invites everyone to begin the holiday season at this year's *Yulefest* on **Saturday and Sunday, November 19 and 20, 2011**. This popular Nordic Christmas celebration offers hundreds of hand-crafted gifts, a jubilee of Scandinavian musical performances, and traditional Nordic cuisine that will inspire holiday cheer. Santa will also be visiting the Museum for *Yulefest*.

"*Yulefest* is a museum program that has become an important tradition within the Scandinavian community here in the Pacific Northwest," said CEO Eric Nelson. "It's a great way to re-connect to the warmth and spirit of the season."

Yulefest's traditional Scandinavian entertainment will feature fiddlers, singers, folk dancers and more. Shop hand-crafted gifts from our many Nordic-inspired vendors, and enjoy Scandinavian food and drink available at several locations in the Museum, including the **Nordic Café** featuring open-faced Scandinavian sandwiches, krumkake, and lefse; the **Kaffestuga** offering coffee, cookies, and pastries; and the **Bodega**, where guests enjoy special Scandinavian beverages such as **glögg**—hot spiced wine, a traditional beverage of the holiday season—and a selection of Nordic beers. Don't miss **Goodies to Go** where you can purchase Scandinavian treats by the dozen! FREE children's crafts and activities as well as Santa photos will also be found at *Yulefest*. Appropriate for all ages. No reservations needed.

Yulefest is a holiday tradition not to be missed on Saturday, November 19 and Sunday, November 20 from 10am to 5pm.

Suggested donation is \$3 for adults, \$1 for children under 12, and kids under 5 are admitted free. Limited parking is available for a suggested donation of \$2.

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For more information, visit www.nordicmuseum.org or phone (206) 789-5707.

Museum hours: Tues-Sat 10 am to 4 pm; Sun 12 noon to 4 pm; Mon closed

Admission: \$6 general; \$5 seniors & college students; \$4 children over 5 years;

FREE for children under 5 and Museum members

The Museum is located at 3014 NW 67th Street, Seattle, WA 9811

About the Nordic Heritage Museum

With over 55,000 visitors annually, the Nordic Heritage Museum is a cultural treasure in the Pacific Northwest. It is the only museum in the United States that represents the cultural heritage of all five Nordic countries: Denmark, Finland, Iceland, Norway and Sweden. The Museum's mission is to share Nordic culture with people of all ages and backgrounds by exhibiting art and objects, preserving collections, providing educational and cultural experiences and serving as a community gathering place. The Nordic Heritage Museum presents a wide range of vibrant programs including contemporary art exhibitions, outstanding concerts, lectures and films and a variety of special events throughout the year.